

January 2018 Job Shadowing

January 8-19 (one-day)

Application & Full Details

**Available in the Student Center – Winter Break Opportunities
Due Tuesday, October 31st by 11:59p.m.**

*****Mandatory Preparation Session for Selected Student Participants**
December 2, 12:15pm, CUB 260 OR
December 4, 3:30pm, CUB 260***

Opportunities in the following career fields:

Arts/Music
Business/Sales/Insurance
Consulting
Education
Entrepreneur
Environmental
Event Planning
Finance/Investment
Government
Healthcare Administration
Higher Education/Development
Human Resources
Information Technology/Computer
Law/Law Enforcement
Library/Museum
Medicine/Healthcare
Non-Profit/Public Policy
PR/Communications (Media, Advertising, Marketing, Publishing, Editing)
Religion
Sciences/Research
Social Work
Veterinary

Funding assistance is available to assist students who need financial support in order to participate in these programs.

Please feel free to talk with Tiffany (tkurzawa@gettysburg.edu) if you have questions or concerns.

January 2018 Job Shadowing Days by Location

Pacific Grove, CA - Elaine Giuliano, Features Editor, The Carmel Pine Cone (Career Fields: PR/Communication/Media); **Shadow Description:** The student will come along on interviews and assist in research for articles for the week's paper. If the student's present on a Wednesday and Thursday, they may also observe and participate in production. Good photographers may find themselves with a photo credit. This is a great opportunity to observe operations at a successful weekly newspaper with 100% locally produced content — no wire stories. The Pine Cone is available online, and interested students should acquaint themselves with its style and editorial point of view before applying. Work may be outdoors or in moderately hazardous environments (construction sites, for example). Wednesdays and Thursdays are the most interesting days to be here. Multi-day visit recommended both for the experience and potential travel (unless student is local); Homestay may be provided.

Aurora, CO - Karen Farquharson, Principal, Montessori del Mundo Charter School (Career Fields: Education); **Shadow Description:** Montessori del Mundo is a bilingual Montessori charter school serving a diverse population of students in Aurora CO. If you are interested in urban education, ESL, bilingual education, or using your Spanish degree in the real world we invite you to shadow our school. *Students should be local to this opportunity or already have plans to be in the area.*

Ellington, CT - Mark Wursthorn, Assistant Principal, Ellington High School (Career Fields: Education); **Shadow Description:** I am an assistant principal in a high school.

Falls Village, CT - Peter Vermilyea, Social Studies Department Chair, Region One Schools (Housatonic Valley Regional High School) (Career Fields: Education); **Shadow Description:** Observe classes (teach a lesson if multi-day stay), discuss careers in education.

New Haven, CT - Sue Maher, Administrative Director, Yale University - Cowles Foundation for Research in Economics (Career Fields: Higher Education/Development); **Shadow Description:** I could show the student what is involved in the management of an endowed funded foundation and other aspects of managing other types of departments at a higher educational institution.

Riverside, CT - Peter Carlson, President, Carlson & Carlson, Incorporated (Career Fields: Business/Sales); **Shadow Description:** Shadow President of small Independent Insurance Agency and staff in personal, commercial and life, health and employee benefits areas. See how a small business operates and learn a little about insurance at the same time. Lunch is included. Additional career fields: Insurance; Customer Service

Stamford, CT - Kelly Downey, VP of Marketing Operations, Philips Personal Health (Career Fields: PR/Communication/Media); **Shadow Description:** Learn about digital marketing, media and analytics in the personal care consumables category. This is an exciting time to market to the ever changing digitally savvy consumer. **REQUIRED:** United States Citizenship and background check. Additional shadowing date availability: Jan. 4 or 5

Stamford, CT - Kyle Ibbitson, Associate Partner, McLagan (owned by Aon) (Career Fields: Consulting; Finance/Investment;); **Shadow Description:** Day in the life of a real work opportunity - many alum, different jobs. Kyle Ibbitson is an Associate Partner on McLagan's Performance team. He is the Head of Americas for Revenue GPS, McLagan's equities performance product. Kyle has worked at McLagan since 2005 and is focused on banking, capital markets and brokerage clients. Kyle presently works with 90 broker dealers including the leading global investment banks and mid-market / boutique brokers advising them on how strategic initiatives may impact the

structure and scale of their businesses. He also provides guidance on how these initiatives need to be monitored. Date of shadowing TBD

Wilton, CT - Lynn Schuster, Speech Language Pathologist, Wilton Board of Education, Middlebrook Middle School (Career Fields: Education); **Shadow Description:** Observe middle school students with learning differences in special education classes.

Washington, DC - Pat Bryan, Senate Legal Counsel, U.S. Senate (Career Fields: Law;Government;); **Shadow Description:** The office appears in court on behalf of, and provides advice to, Senators, staff, Committees, and Senate officers on a wide variety of issues ranging from constitutional issues (recess appointments, executive privilege, etc.) to constituent and administrative matters. The shadowing day experience will greatly depend on what is happening at that time. If the Senate is in session there may be an opportunity to watch the floor, or to sit in on a Committee hearing. At present we do not have any court hearings scheduled during that time. It may also be possible to sit in on meetings on issues on which the office is providing advice that may or may not be interesting; of course, attendance will depend on the willingness of our clients to allow a student to sit in.

Washington, DC - Lauren Keefe, Attorney, Krooth & Altman, LLP (Career Fields: Law); **Shadow Description:** In 1947, Krooth & Altman's founding partners, David Krooth and Norman Altman, envisioned the firm as a means of providing the highest level of legal expertise and strategic counseling. K&A maintains that strong tradition in a national law practice focused on real estate and capital finance and related business matters that promote decent, affordable housing and healthcare facilities throughout the United States. Our attorneys pride themselves as "lawyers' lawyers," with decades of experience in laws and public policy related to all aspects of real estate; including multifamily housing and healthcare financing, debt and equity transactions, taxable and tax-exempt financings, mortgage and investment banking, secondary market debt transactions, project subsidies and credit enhancements, tax, employment, corporations, partnerships and alternative entity organizational structures, and debt relief and restructuring. Our clients include a wide array of national bankers, developers, and investors in real estate and mortgage finance activities. The shadowing experience will be with K&A's Fannie Mae and Freddie Mac housing practice group. The student will have the opportunity to shadow an attorney, a Gettysburg alumna, who practices in our Fannie Mae and Freddie Mac group. As part of this experience, the student will observe the daily interactions between clients and counsel. The shadowing experience will serve as an introduction to the intricacies of multifamily commercial real estate financing. The student will experience the negotiating skills as well as a sample of the work required to successfully structure such financing, including detailed review of title documents and land surveys, regulations, organizational documents, legal opinions, and loan documents.

Washington, DC - Laurie Whitsel, Ph.D., FAHA, Director of Policy Research, American Heart Association (Career Fields: Non-profit/Public Policy;Science/Research;); **Shadow Description:** Will introduce students to health policy and the policy research work of the American Heart Association. Policy areas covered will depend on the shadowing date and the ever-changing political landscape but may include upstream prevention issues including nutrition, physical activity, obesity prevention or other parts of our policy agenda encompassing hypertension treatment and control, systems of care, health IT, access to care and cardiac and stroke rehabilitation. The association's policy research department provides evidence-review, modeling, and policy development as the foundation for the American Heart Association's advocacy work at the national and state level. The shadowing experience will take place in our DC office. Date will depend on events in DC that may provide best opportunity for shadowing.

Sarasota, FL - Courtney Hughes, Director, Student Success Programs, New College of Florida, Office of Student Affairs (Career Fields: Higher Education/Development); **Shadow Description:** My responsibility is to create and execute individualized outreach to all students, especially those considered at-risk. I provide academic coaching, track student progress, and work with senior staff to develop and implement effective assessment and evaluation methods for

student success. I also serve as a member of the prestigious awards team, and coach/counsel students on high-profile academic awards and research opportunities. Reports directly to the Dean of Students. **Background check is required. Interested students should live in Florida or have plans to already be in the area in January.

Atlanta, GA - Sarah Baldwin, Program Coordinator, Training, Children's Healthcare of Atlanta @ Marcus Autism Center (Career Fields: Non-profit/Public Policy; Education; Social Work;); **Shadow Description:** The training office at Marcus Autism Center develops and supports local, state, regional, national and international activities that translate and disseminate knowledge derived from the other primary mission-related domains of the center (research and clinical services) through innovative and effective modes of instruction. Marcus Autism Center is committed to training current and future generations of researchers, clinicians, and other professionals who may interact with individuals who live on the autism spectrum. Training activities are sponsored throughout Georgia and beyond, including brief observations, practica, scholarly preceptorships, internships and fellowships, as well as public lectures, grand rounds, and continuing education workshops and symposia. The center enjoys strong connections with other training and education entities in the region and around the U.S. This shadowing experience can include the Program Coordinator for all training experiences in clinical and non-clinical settings. With additional approval, students can observe psychologists, behavioral therapists, OT, SLPs and Board Certified Behavior Analysts. Students interested in Applied Behavior Analysis will also find beneficial shadowing opportunities. Website: www.marcus.org **Interested students should be within driving distance, or already have plans to be in the area. REQUIRED: Background Check; Medical Compliance (i.e. vaccines, etc).

Boston, MA - Stacy Godnick, Associate Dean for Student Academic Life, Boston University (Career Fields: Higher Education/Development); **Shadow Description:** Exposure to meetings, program planning; potential exposure to residence life, admissions, provost office, and other aspects of higher education administration. Exact date will be determined.

Framingham, MA - Robert Pomponio, Scientific Advisor, Sanofi/Sanofi-Genzyme (Career Fields: Science/Research; Medicine/Healthcare;); **Shadow Description:** Sanofi is a diverse global pharmaceutical company engaged in developing therapies on numerous medical fronts such as Neurodegeneration, Rare Disease, Oncology, Diabetes, and vaccines. Students will be introduced to aspects of scientific work within a commercial environment and how this complements academic research in bringing new therapeutics to market. REQUIRED: Confidentiality/Non-Disclosure Agreement.

Raynham, MA - Sean Lilienfeld, International Chief Medical Officer & VP of Medical Ops, Johnson & Johnson Medical Device Business Services, Inc. (Career Fields: Medicine/Healthcare); **Shadow Description:** Opportunity to experience corporate role of a chief medical officer engaged in development of cutting edge medical devices covering all of J&J's medical device companies (orthopedics, neurosurgery, general surgery, cardiac surgery, ENT and others). Will potentially participate in business meetings, scientific meetings, surgeon training, development of marketing collateral. Will be able to tour a large surgical training facility (on site; will ensure no exposure to anything gory), a 3D printing facility, and also see large scale orthopedic manufacturing plant.

Columbia, MD - David Tohn, CEO, BTS Software Solutions (Career Fields: Information Tech/Computer); **Shadow Description:** Custom software development, electrical and mechanical engineering, big data management, advanced compression technology, and intelligence analysis for the Department of Defense and Intelligence Community. REQUIRED: Must be a US Citizen and willing to sign Non Disclosure Agreement.

Hunt Valley, MD - Matt Rockstroh, Chief Operating Officer, Horan Capital Management, LLC (Career Fields: Finance/Investment); **Shadow Description:** Spend the day in a Registered Investment Advisory firm, learn how to invest like Warren Buffett, and understand the ins and outs of financial planning. Get some insights into the pros and cons of working at a large financial services firm vs. a smaller firm.

Boothbay, ME - Jennie Marvelle, Associate Veterinarian, Boothbay Animal Hospital (Career Fields: Medicine/Healthcare); **Shadow Description:** Veterinary experience at a small animal hospital in coastal Maine. Available any Tuesday, Wednesday, Thursday or Friday during break for shadowing experience. Guest room available for housing if needed.

Minneapolis, MN - McLean Donnelly, Head of Digital Product and User Experience, Sleep Number (Career Fields: Information Tech/Computer); **Shadow Description:** As technology has become more open and reusable, product differentiation is now a necessity for any strategic blueprint. In order to achieve this, you need powerful business strategy coupled with elegant user experience. As the Head of Digital Product and User Experience, McLean leads teams that radically better businesses...and yes, jaw-dropping user experiences. U.S. Citizenship required. www.sleepnumber.com

Edison, NJ - David Idank, Physiatrist, Edison/Metuchen Orthopedic Group (Career Fields: Medicine/Healthcare); **Shadow Description:** Time will be spent observing an Osteopathic Physician specializing in Physiatry and spine care who performs patient evaluations and electrophysiologic testing (NCS/EMG).

Edison, NJ - Tom Shaffer, Executive VP, Global Sales & Marketing, Musculoskeletal Transplant Foundation (MTF) (Career Fields: Non-profit/Public Policy;Business/Sales;Medicine/Healthcare;); **Shadow Description:** MTF is the nations largest tissue bank. While we are a medical device company, we are also a 501(c)3 not for profit. We operate in 53 countries and provide therapeutic human biologcs to surgeons, hospitals and health systems. Each student will get to learn about our mission, how to operate as a dynamic medical device company in the complicated healthcare environment, while fulfilling our mission. They will understand how we market, brand, educate, craft strategic and operation plans, and how we work with the communities and countries we serve to educate on the benefits of tissue donation.

Englewood, NJ - Betty Callaghan, Director of Physical Therapy, Physical Medicine and Rehabilitation Center (Career Fields: Medicine/Healthcare); **Shadow Description:** Students will see patient evaluation treatments with a variety of diagnoses.

Florham Park, NJ - John Dalena, Physician, Summit Medical Group (Career Fields: Medicine/Healthcare); **Shadow Description:** Student will see a nice combination of office hours and procedures! John M. Dalena, MD, specializes in conditions and diseases of the esophagus, stomach, small intestine, large intestine, liver, gall bladder, and pancreas. Dr. Dalena also provides a wide range of gastrointestinal services, including cancer screening, nutritional support, therapeutic endoscopy, and colonoscopy. You can read Dr. Dalena's full bio here: <https://www.summitmedicalgroup.com/doctor/jdalena/> REQUIRED: Per hospital requirements, student must be 18 years of age and have a 2.5 GPA or higher. The selected student will have to complete a formal hospital application for shadowing through the Summit Medical Group Foundation and a 200 word essay on why they wish to participate. The student will work with the Center for Career Development to navigate this process.

Freehold, NJ - Mike Manzo, PT / Founder and President of Company, Atlantic Physical Therapy Center (Career Fields: Medicine/Healthcare); **Shadow Description:** Observing delivery of physical therapy in an outpatient private practice setting

Jersey City, NJ - Daniel Gans, CEO, Hoboken Brownstone Company (Career Fields: Business/Sales;Entrepreneur;Environmental;); **Shadow Description:** The experience will span the gamut from financing to environmental testing and policy issues, to new energy initiatives and community development. You will also interact with co-host George Vallone '76, President, during your experience. Additional career fields: Finance/Investment; Design/Construction/Development

Mount Laurel, NJ - Shandi Hogg, Director of Marketing, Ancero (Career Fields: Information Tech/Computer;Business/Sales;); **Shadow Description:** If shadowing on Monday Jan. 8 the student will be exposed to the important internal meetings of a small business (50+ employees) in the information technology industry. The day kicks off with the monthly Company Meeting during which each department reviews updates and initiatives. After that the student will attend a high level marketing meeting with the Director of Marketing, Managing Partner, Director of Client Services and Director of Sales. Following that is the Funnel Lunch Meeting in which Sales updates Finance/Operations on their prospects in the sales funnel for the month. The day concludes with additional marketing responsibilities. The student will also receive a tour and insight into the inner workings and operations of a 24x7x365 IT solution provider. U.S. Citizenship required. www.ancero.com

New Brunswick, NJ - Peter Barnes, State Court Judge, Superior Court of New Jersey, Superior Court of New Jersey (Career Fields: Law); **Shadow Description:** Observing trials; motion hearings; court conferences. Background check required. Subject to change by Presiding Judge order.

Parsippany, NJ - John Fay, CEO, INTTRA (Career Fields: Business/Sales); **Shadow Description:** Opportunity to observe the day-to-day responsibilities of a CEO and sit in on executive meetings. Will rotate between various executives/departments. INTTRA is ocean shipping's leading e-marketplace where companies go to ship efficiently and gain insights to grow. Backed by over 50 carriers and the world's largest network of ocean shippers, INTTRA technology changes the way our industry connects and does business with one another. Mr. Fay's bio: <https://www.intra.com/about-us/executive-team> More than 22% of our world's trade begins at INTTRA – and with unique visibility into 35% of global container traffic, only INTTRA users can access the big picture insights needed to better collaborate, share knowledge, and manage shipments around the world. Multiple senior manager meetings are held on Mondays. **Date to be coordinated with host.

Parsippany, NJ - Thomas Meyers, Vice President Food Service, Pinnacle Foods (Career Fields: Business/Sales); **Shadow Description:** Shadow marketing and sales professionals in a leading consumer food manufacturing organization. Learn about the complex and interesting B2B side of the food industry.

Princeton, NJ - Cassie Pickens Jewell, Lead Program Analyst, Mathematica Policy Research (Career Fields: Non-profit/Public Policy;Science/Research;); **Shadow Description:** Mathematica is an employee-owned, for-profit company dedicated to improving public well-being by bringing the highest standards of quality, objectivity, and excellence to bear on information collection and analysis. Students involved in the job shadowing program will learn more about Mathematica's work domestic and public policy, in both the survey research and policy research divisions, and the different career opportunities available at the company. Read more about the company: <http://www.mathematica-mpr.com/> Best dates are Jan 8, 9, and 12, but can be flexible.

Princeton, NJ - Beth Young, MS, RDN, CSOWM, President/ Registered Dietician, Princeton Health Systems, Inc. (Career Fields: Healthcare Administration;Medicine/Healthcare;); **Shadow Description:** See how a small business works, particularly working with a Registered Dietician. Participate in client interactions.

Rochelle Park, NJ - Kristine Riecker, Regional Dietitian, Alaris Healthcare (Career Fields: Medicine/Healthcare); **Shadow Description:** Monitor Registered Dietitians for the provision of comprehensive nutritional care for residents in their designated facilities. Ensure compliance with Food Service regulations and standards of practice offering counsel and/or directive to Dietary Managers, Nursing, or Administrators as deemed necessary. NOTE: There are multiple facilities throughout NJ, the location is flexible.

Trenton, NJ - Cheryl Casciano, Business Outreach Consultant, NJ Dept of Labor & Workforce Development, Division of Vocational Rehabilitation Services (Career Fields: Government;Social Work;Non-profit/Public Policy;); **Shadow Description:** Students will meet with representatives of various government agencies, including the NJ Division of

Vocational Rehabilitation(DVR), Mercer County One Stop Career Center and Federal Job Corps. At DVR, students will gain a thorough understanding of services provided to individuals with disabilities, the range of disabilities seen by our staff and the barriers to employment posed by these disabling conditions. Students will learn about the daily operations of a government service provider and how DVR works with local companies and large corporations to increase employment outcomes for job seekers with disabilities. Students will gain insight into the vocational guidance and counseling process and hear about the tools DVR counselors use to be more effective in their jobs. Additional Date Availability: Jan. 4 or 5

Bronx, NY - David Neagley, Assistant Principal, New Visions for Public Schools (Career Fields: Education); **Shadow Description:** Learn about what it's like to run a high school and work with an organization dedicated to increasing educational opportunities in the South Bronx. A typical day in the life of an administrator will entail teacher observation and coaching, mediating situations with students, community engagement work, etc. During the day of shadowing, you will have an opportunity to see into various roles of being an administrator and teacher at a high school in the Bronx. This is a great opportunity for aspiring teachers or leaders looking for high impact careers. Please note: Our school is accessible via the MTA Subway. <https://www.newvisions.org/ams2>

Long Island, NY - Kevin Braat, Physician, ENT and Allergy Associates, LLP (Career Fields: Medicine/Healthcare); **Shadow Description:** General otolaryngology (ear, nose, & throat) with special interests in Pediatric Otolaryngology, Sinus/Allergy conditions and thyroid/parathyroid surgery.

New York, NY - Sharon Baumann, Vice President of Demand Planning (Supply Chain), Sam Edelman (Caleres - Fashion Industry) (Career Fields: Business/Sales;PR/Communication/Media;); **Shadow Description:** Sam Edelman is one of the premier lifestyle brands in the contemporary fashion market today. Our largest category is footwear which is sold under the Sam Edelman brand name in better department and specialty stores throughout North America, Europe, Asia and the Middle East. Customers include Nordstrom, Bloomingdales, Neiman Marcus, Lord & Taylor, Dillard's, Belk, Lane Crawford, Selfridges, Hudson Bay, Net A Porter, Amazon and Zappos, as well as the best Independent stores in these areas. I'm responsible for all Supply chain activities - Sourcing and delivering product to customers on time; maximizing brand profitability through synchronization of financial forecasts, sales, demand and supply plans, appropriate inventory positions; ensuring that our supply chain partners are able to meet their deliverables through timely forecasting and procurement as well as constant review with them on status, opportunities and issues which may affect product delivery and brand profitability. I have a team of 8 people who all own various parts of this process. A shadow day at Sam Edelman would include attending meetings for review of any of the above, possibly working with suppliers, inspecting product, reviewing marketing initiatives/materials, and working directly with design, product development, sales and retail on any current planning, issues, opportunities. Time would be spent with me as well as with key members of my team depending upon which of their activities that day would be most interesting and relevant to the student. **Additional date availability: January 5

New York, NY - Samantha (Sam) Betterly, Senior Campaign Specialist, Pandora (Career Fields: Business/Sales;Information Tech/Computer;Arts/Music;); **Shadow Description:** Shadowing Gettysburg Alumni/current Pandora employees throughout the day in the Ad Operations, Client Services and Sales & Marketing Departments. We will also coordinate presentations around our Music Makers, Legal, Recruitment and Internships Departments. (www.pandora.com) CO-HOSTS: Donna Bourke '88, Senior Sales Manager; Marielle Bianchi '12, Account Strategist; and Liz Baron '14, Campaign Specialist.

New York, NY - Craig Cassidy, Sound/Production Engineer, Broadway Theaters (Career Fields: Arts/Music); **Shadow Description:** I oversee the technical/audio aspects of theatre productions. Student could have the opportunity to learn the process of testing sound equipment prior to performances and how to run the console during a performance. We

could also visit the local sound shops and see how we work to select/assemble systems for the theatres. DATE: TBD December/January based on performance schedule and student availability.

New York, NY - Scott Estill, Partner, Lancor (Career Fields: Human Resources; Finance/Investment;); **Shadow Description:** Lancor works exclusively in the private equity market to help private equity funds discover and evaluate forthcoming deals (via access to leading executives in various industries) and recruit the best management teams and operating partners for their portfolio companies. Mr. Estill's bio: <https://www.lancor.com/about/team/scott-estill>

New York, NY - Hart Fessenden, Senior Vice President, Sumitomo Mitsui Banking Corporation (SMBC) (Career Fields: Finance/Investment); **Shadow Description:** SMBC is a Japanese bank and I am in charge of financing aircraft for all the major airlines in North and South America. Our company does \$100-150 million dollar deals, as well as leasing 300 aircraft throughout the world. A day shadowing could include sitting in on conference calls and meetings, observing negotiations with a law firm, lunch with me, and potentially interacting with some younger members of the staff for a more recent graduate perspective.

New York, NY - Scott Hildenbrand, Partner and Chief Balance Sheet Strategist, Sandler O'Neill + Partners (Career Fields: Finance/Investment); **Shadow Description:** You have the opportunity to shadow Scott Hildenbrand, a Principal and Chief Balance Sheet Strategist of Sandler O'Neill + Partners, L.P. He heads the Balance Sheet Analysis and Strategy group, working with financial institutions on balance sheet strategy development, which includes interest rate risk management, investment portfolio strategy, retail and wholesale funding management, derivative strategy, capital planning, budgeting, and stress testing. Mr. Hildenbrand also works closely with the firm's Investment Banking Group to identify and develop strategic opportunities for clients involved in mergers and acquisitions. Additionally, this student will have the opportunity to interact with another alum during this experience - Mr. Thomas Thurston '81, Principal - Equity Trading. REQUIRED: U.S. Citizenship

New York, NY - Nick Johnson, Senior Vice President, Digital Ad Sales Strategy, Turner (Career Fields: Business/Sales); **Shadow Description:** Come spend a day with Nick Johnson ('90) and experience a day in the life of a digital media executive. From CNN to Great Big Story, from video ads to branded content, come experience the business first hand.

New York, NY - Emily Kaeli, Division Director, Beacon Hill Staffing Associates NY (Career Fields: Business/Sales; Human Resources;); **Shadow Description:** Beacon Hill Staffing is a national staffing firm with offices all across the country. I run our Temporary Administrative Staffing Division in NYC. We specialize in placing temporary and temporary to permanent administrative staff. Our team has a sales function ie members of the team are bringing clients to Beacon Hill so we have jobs to fill and we have a recruiting team which sources candidates for the roles we are working on. This experience would allow a student to see full cycle how our business works. A great opportunity for those who have an interest in recruiting and staffing.

New York, NY - Cheryl Kamen, LMSW, Director, Henry Street Settlement Senior Center (Career Fields: Non-profit/Public Policy; Social Work;); **Shadow Description:** Staff and/or department meetings, interaction with older adult participants, participation in activities/events; sit-in on walk-in social services, if interested. Lunch is included. As Program Director for the Senior Center, I can offer a mix of administrative experiences, one-on-one services and opportunities to meet and interact with the senior members throughout the day.

New York, NY - Jason Maltby, President, Executive Director of National TV and Digital Video, Mindshare USA (Career Fields: PR/Communication/Media); **Shadow Description:** Will learn about the media business at one of the worlds largest media agencies. Part of the day can be actual shadowing. Other part will be learning about different media (TV, Digital, etc.) Will include mock interviews to get real life experience and feedback. Exact date of shadowing will be determined in December.

New York, NY - Ferdinand Masucci, Managing Director, Bank of America Merrill Lynch (Career Fields: Finance/Investment); **Shadow Description:** 1/2 day experience; Global Markets; Company GPA Requirement is 3.35 and sophomores are strongly encouraged to apply. Exact Date is TBD

New York, NY - Scott Metzger, Talent Agent - Actors, Paradigm Talent Agency (Career Fields: Arts/Music); **Shadow Description:** Scott Metzger oversees the New York office at Paradigm Talent Agency. He represents artists, primarily actors, in Film, Television, and Theatre. Date Availability: TBD with host; Other applicable career fields: Entertainment

New York, NY - Bradley Pensyl, Associate, Allen & Overy, LLP (Career Fields: Law); **Shadow Description:** Bradley focuses his practice on complex commercial disputes, real estate litigation and securities litigation, as well as regulatory investigations. He has represented leading financial institutions, multinational corporations and corporate officers and directors in complex litigations at the trial and appellate levels. Exact date can be worked out.

New York, NY - Brendan Ripp, Executive Vice President, National Geographic Sales and Partnerships, Fox Networks Group (Career Fields: PR/Communication/Media;Business/Sales;); **Shadow Description:** Brendan Ripp oversees National Geographic Partners' brand revenue across all platforms of its business, including National Geographic Channels, as well as digital, social, mobile, and print. He also leads the National Geographic Advertising Sales and Client Solutions' teams. Brendan Ripp's previous roles include President of Technology, Telecommunications and Finance Verticals and the VP & Publisher of Sports Illustrated at Time, Inc. Date & Location of shadowing are TBD, but location will either be New York, NY (Fox Networks Group) or Washington, DC (National Geographic HQ)

New York, NY - Jayne Sinsheimer, Attorney, McAloon & Friedman (Career Fields: Law); **Shadow Description:** Shadow a medical malpractice defense litigator at a 40-attorney NYC law firm. Student will get to spend time at the law firm and attend a court appearance.

New York, NY - Kathryn Thompson, Talent Acquisition Associate, AppNexus (Career Fields: Human Resources); **Shadow Description:** Interested in Human Resources or Recruiting? AppNexus' "People Team" does it all and would love to have you on board for a day. I'm happy to customize your day to what you're most interested in! Possible topics: recruiting processes, recruiting tools, what good resumes look like, strong Linked In profiles, benefits and wellness offerings, etc! Check out our website: www.appnexus.com.

New York, NY - Toussaint/Thompson, Sterling Publishing, Sterling Publishing / Barnes and Noble (Career Fields: PR/Communication/Media); **Shadow Description:** It will vary per department. Each student will gain knowledge about all the departments that make up the business of Publishing, including Editorial, Managing Editorial, Art, Production, and Sales. Students will have the opportunity to meet with the President of the company. They would be able to: • Review copy mailings to newspapers, magazines, trade publications, websites & blogs • Review copy mailings to broadcast media outlets – TV, radio, podcasts • Arrange events and book signings for authors • Arrange book tours for A-list authors, including travel accommodations and detailed itineraries • Work with bloggers, editors, producers, writers, etc. media contacts on a daily basis pitching Sterling titles • Reviewing and providing feedback on the editors' prospective acquisitions during editorial meetings. • Reviewing unsolicited manuscripts, writing reader's reports, drafting rejection letters. • Creating book dummies, revising and paginating manuscripts, reviewing and providing comments re: sketches and final art passes. Other duties as needed. www.sterlingpublishing.com

New York, NY - Sarah Wendt, Director of Major Gifts, Young Women's Leadership Network (Career Fields: Non-profit/Public Policy;Higher Education/Development;Education;); **Shadow Description:** This organization supports a network of all girls public schools and the College Bound Initiative, a college access program that has a partnership with Gettysburg admissions.

New York, NY - Charlotte Wilcox, Theatrical General Manager, Charlotte Wilcox Company (Career Fields: Arts/Music); **Shadow Description:** Potentially attend an advertising meeting for a particular Broadway show; shadow a stage manager during a performance; meet company managers, associate general managers, interns in an active Broadway production office. Shows currently represented: BEAUTIFUL - The Carole King Musical; ON YOUR FEET! The Emilio and Gloria Estefan Story; and SUNSET BOULEVARD starring Glenn Close; ROMAN HOLIDAY; and BANDSTAND. Date availability TBD

New York, NY - Evan Yeatts, Software Engineer, Bloomberg LP (Career Fields: Information Tech/Computer;Finance/Investment;); **Shadow Description:** I work as a Software Engineer for Bloomberg LP, but my more important role is as a Tech Lead in Digital Media. I work to support the editorial platform that drives www.bloomberg.com and build software systems that drive user engagement and advertising products. As a Tech Lead my day-to-day is split between writing code myself and my intimate involvement in the planning and coordination of my team's work. The balancing act between personal development time and team coordination is what makes my job challenging and rewarding, and both aspects involve a deep technical understanding of the applications and systems that make up Digital Media. On the technical side I get to work with technologies like Node.js, Elasticsearch, Ruby on Rails, Hadoop, and Java to tackle problems with machine learning, search, and distributed programming. Much more than any particular technology, the most exciting part of my work is understanding and designing the ways that these technologies work together to construct something complex, powerful, and even beautiful. www.bloomberg.com
REQUIRED: Intellectual Property Non-Disclosure Agreement

West Nyack, NY - Kathy Klassen, School Psychologist, Clarkstown Central Schools - Clarkstown South High School (Career Fields: Social Work;Education;); **Shadow Description:** I have worked as a school psychologist for the last 22 years. No two days have ever been the same! REQUIRED: Security and Administration will have to be aware of the visit.

Cleveland, OH - Kathleen Dugan, Librarian & Executive Director, Cleveland Law Library Association (Career Fields: Law;Library/Museum;); **Shadow Description:** Observe legal reference service to lawyers and judges in the Cleveland area. Learn how to use our Integrated Library System to circulate and discharge books, look up patrons, charge accounts, and pay patron bills. Attend any meetings scheduled. Tour library and courthouse. Go out to lunch.

Allentown, PA - Stephen Kareha, Director of Physical Therapy Residency Education, St. Luke's University Health Network (Career Fields: Medicine/Healthcare); **Shadow Description:** Physical therapists work with patients of all ages to prevent and correct problems with movement. On various days I have patient care hours mixed with administrative and teaching time. <http://www.stlukesphysicaltherapy.com/optrp> REQUIREMENTS: Completed TB testing within one year prior to shadowing; current year's flu vaccine.

Bethlehem, PA - Michelle Veresink Richmond, Membership Manager, ArtsQuest (Career Fields: Non-profit/Public Policy;Arts/Music;); **Shadow Description:** ArtsQuest is a 501(c)(3) nonprofit organization engaging and revitalizing communities through the arts. ArtsQuest owns and operates the ArtsQuest Center at SteelStacks and the Banana Factory Arts Education Center in Bethlehem, Pennsylvania, and is the nonprofit behind the nation's largest free music festival, Musikfest®. Hosting 1200 performances a year, 800 of which are free to the community, ArtsQuest relies on the support of generous donors and corporate sponsors. This shadowing experience will show you what it is like to work for an active arts organization, particularly within the field of development. Additional Date Availability: Jan. 3, 4 or 5. Additional applicable career fields: Development/Fundraising

East Norriton, PA - Christopher Wahlers, Dentist, Wahlers Family Dentistry (Career Fields: Medicine/Healthcare); **Shadow Description:** The student would shadow me in a typical day of providing dentistry to my patients. Primarily observing, asking questions, watching procedures and learning the basics of the day to day profession of dentistry. Student would also be allowed to shadow or watch the dental hygienist if interested. wahlersfamilydentistry.com

Exton, PA - Joseph Rava, General Dentist, Exton Dental Medicine Associates (Career Fields: Medicine/Healthcare); **Shadow Description:** Will shadow a large general dental practice with a focus on reconstructive and cosmetic dentistry. There is opportunity to shadow in specialty practices with prior arrangements. Date Availability is quite flexible through Dec 18-Jan 20.

Glen Rock, PA - Tonya Nye, Director of Sales Operations and Logistics, Topflight Corporation (Career Fields: Business/Sales); **Shadow Description:** My plan is to organize the day as follows: -tour and review of the manufacturing area with the plant manager -tour and review of the research and development area and prototype lab -remainder of the day with me participating in meetings and scheduled activities to understand how the executive staff position relates to the operations of a manufacturing facility

Harrisburg, PA - Jennifer Bowermaster, Director of Human Resources, Girl Scouts in the Heart of PA (Career Fields: Non-profit/Public Policy); **Shadow Description:** Your student should plan on being at our Harrisburg office at 9:30 am. They will meet with HR, Communications, Fund Development, Membership and Product Sales. Lunch will be provided. The student will be finished around 3 pm.

Hellertown, PA - Andrea Powell, Director/Teacher, Assumption Preschool (Career Fields: Education); **Shadow Description:** Students studying Early Childhood Education would enjoy this opportunity to observe and interact with preschool age children. Our program is largely based on the Reggio Emilia approach. Our curriculum is, therefore, emergent. We use the children's interests to develop long-term, interdisciplinary projects. Visiting students would also have an opportunity to learn about our assessment, documentation and planning methods. Our school hours are 9:00 to 1:40; **REQUIRED:** Background check and clearances required. Additional Date Availability: January 3, 4, or 5

Hershey, PA - Kim McMenam, Sr. Research Scientist, The Hershey Company (Career Fields: Science/Research); **Shadow Description:** Experience Product Development with the Hershey Company. Learn how chemistry, math, engineering and food science are all used when developing candy recipes.

Hershey, PA - Paul Seale, FACHE, Senior Vice President, Hospital Operations, Penn State Milton S. Hershey Medical Center (Career Fields: Healthcare Administration); **Shadow Description:** The shadowing experience will involve meeting participation and interviews with various members of the leadership team at the 551 bed academic medical center at Penn State Milton S. Hershey Medical Center. The dates listed are suggested because of a leadership meeting that the student could be a part of, but more dates could be available, if necessary.

Lancaster, PA - David Ashworth, Judge, Lancaster County Court of Common Pleas (Career Fields: Law); **Shadow Description:** Observe court proceedings, attend chambers conferences, etc. Tuesdays are Drug Court, but as we get closer to January, I may have other trials (civil/criminal) throughout the week scheduled. Selected students have the option to shadow more than one day if they are able to make that work.

Lancaster, PA - Amy Layman, Assistant Vice President of Alumni Relations and Annual Giving, Franklin & Marshall College (Career Fields: Higher Education/Development;Event Planning;PR/Communication/Media); **Shadow Description:** The shadow experience will be held from mid-morning to mid-afternoon on the Franklin and Marshall campus. The host will attempt to customize the experience to meet the interest areas of participants. Lunch will be provided.Sessions will include: An overview of higher education administration; Alumni Relations/University advancements; Other discussion areas will be based on students' interest (e.g. - volunteer management, event planning, data/technology, communication/marketing/social media, fundraising, athletics, student life, etc). Host will involve other Gettysburg College alumni working on campus as their schedules permit.

Mechanicsburg, PA - Brian Orsinger, National Practice Lead, Ancillary Benefits, Key Insurance & Benefits Services (Career Fields: Consulting;Human Resources;Business/Sales;); **Shadow Description:** Key Insurance & Benefits Services,

Inc. (KIB) is the Health and Benefits Consulting division of KeyBank. With trained, knowledgeable professionals, KIB offers a full complement of risk management and insurance products, tools and services including creative solutions and customizable plans for all areas of employee benefits. We blend local community ties, regional presence and continuous growth nationwide to provide clients and their employees the personal touch of a regional firm with the advantages of the top agencies in the country. We currently work with over 3,800 clients in 40 states across the United States and 13 countries internationally. Along with having some of the best qualified consultants in the industry, our team is supported by a dedicated group of underwriters and actuaries specializing in the areas of employee benefits and risk management. Our consulting teams thrive on counseling large, complex clients—many incorporating organized labor—and routinely deploy technology solutions specifically designed for the large-case market including health plan claims analytics and predictive modeling, employee self-service online benefits enrollment and administration tools, scalable call center solutions staffed by credentialed insurance professionals and a host of valuable compliance resources. Additional Date Availability: Jan. 4 or 5

Philadelphia, PA - Lyndsey Piecyk, Director of Individual Giving (& Private Voice/Piano Teacher), Theatre Horizon (Career Fields: Arts/Music;Higher Education/Development;); **Shadow Description:** My job at Theatre Horizon is in Development, dealing with administrative/fundraising side of the arts. It would be an ideal fit for a student who is looking to get into theater, fundraising, and/or arts administration in general. I am also a private lessons music teacher at Villanova University two days a week, if a student is interested in shadowing during that experience - best dates would be Jan. 16 or 19.

Pittsburgh, PA - Dr. Edward McClain, Orthopedic Surgeon, Three Rivers Orthopedics- UPMC / UPMC St. Margaret Hospital (Career Fields: Medicine/Healthcare); **Shadow Description:** Student will experience seeing patients in the office on Monday, Wednesday and Friday. Tuesday and Thursdays are surgery days and the student can observe in the operating room. I run a busy orthopedic practice that concentrates on adult reconstruction surgery. Hip, knee and shoulder replacements are my specialty. I see about 40 patients a day in the office on Monday, Wednesday, and Friday. I perform 5 to 6 surgeries a day on Tuesday and Thursday. The ideal shadowing experience would be for the student to spend a day in the office seeing patients with me followed by a day in the operating room observing surgery. So a combination of a Monday/ Tuesday or a Wednesday/Thursday shadowing would be ideal. The student is of course welcome to just spend a day in the office seeing patients if she or he chooses.

Pittsburgh, PA - Leslie Przybylek, Curator of History, Senator John Heinz History Center (Career Fields: Library/Museum;Non-profit/Public Policy;); **Shadow Description:** Students will have the opportunity to learn about different sides of work in a large regional history center, with split focus on work areas in the Library / Archives and Museum Divisions. The final schedule for the day can be tailored to meet the specific interests of the student and may include archival research and processing, museum collections, artifact research and exhibition development, public programming, and educational programs.

Pittsburgh, PA - David Schulz, Senior Vice President and Chief Financial Officer, WESCO International, Inc. (Career Fields: Finance/Investment); **Shadow Description:** Shadow executive of a Fortune 500 Company; can also provide exposure to various functions within the company (finance, marketing, investor relations/communications, etc.) and can set up time with recent college graduates on their experiences working for a large company. Additional Date Availability: Dec. 19 or 20

Pittsburgh, PA - Liz Williams, Associate Director, Donor Relations, Carnegie Mellon University (Career Fields: Higher Education/Development;PR/Communication/Media;Event Planning;); **Shadow Description:** Learn what it's like to work at a fast-paced, cutting-edge research university in one of America's most up-and-coming cities -- Pittsburgh! During this job shadowing experience, the student will learn about the wide array of jobs that exist within a large University Advancement office, with a specific focus on Donor Relations at Carnegie Mellon University. The day can be tailored to

the student's interests, and can involve conversations with people in communications, fundraising, event-planning, and other roles. There is also the potential to meet with other Gettysburg alumni who work in Admissions roles for CMU. The student will learn about various career trajectories within higher education and gain insight on related masters programs to prepare students for work in this field.

Pottstown, PA - Jose Moreno, Physician, Academic Urology / Pottstown Memorial Medical Center (Career Fields: Medicine/Healthcare); **Shadow Description:** Students could get the opportunity to observe office visits plus a number of office procedures including cystoscopy, prostate biopsy, vasectomy, hormone pellet implants, catheter placements. Dr. Moreno has worked in circulating prostate cancer cell research and he has been awarded 4 US patents. He has been a principle and co-investigator in a number of prostate and bladder cancer FDA biomarker clinical trials. He is a Clinical Associate Professor of Urology at Thomas Jefferson University Hospital and he has been in private practice since 1995. He has served as President of the medical staff at Pottstown Memorial Medical Center and President of the Urology Association of Pennsylvania. He is certified in DaVinci robotic surgery, and has extensive experience with complex female pelvic reconstruction procedures. Student must clear hospital regulations in order to shadow, including operating room procedures. **REQUIREMENTS:** Govt issued ID, HIPAA orientation, Fire Safety/Infection Control/Privacy orientation, Proof of MMR vaccination, a negative TB test within one year of shadowing date, proof of personal health insurance, drug screening test, and a background check. **DATE AVAILABILITY:** TBD with host

Scranton, PA - James Stefanelli, Physician (Urologist), Delta Medix (Career Fields: Medicine/Healthcare); **Shadow Description:** I am a Urologist. Students will either shadow in office hours or operating room.

Wynnewood, PA - Christopher Droogan, Cardiologist, Main Line Health-Lankenau Medical Center (Career Fields: Medicine/Healthcare); **Shadow Description:** Shadow a busy cardiologist at a large hospital just on the outskirts of Philadelphia. See both inpatient hospitalized patients and outpatients in the clinic. Witness teaching medical students, residents etc. See cardiology technology including catheterizations and echocardiography etc. **REQUIRED:** Background check and Medical Compliance (i.e. vaccines, etc.)

York, PA - Gerald Lord, Owner, Lord Law (Career Fields: Law); **Shadow Description:** Exact date TBD (trying to arrange for a date that the students get to attend a court hearing or trial)

York, PA - Allison Meckley, Alumni Relations Coordinator, Leadership York (Career Fields: Non-profit/Public Policy); **Shadow Description:** Leadership York's mission is to train, connect, and inspire individuals to serve the York community in volunteer leadership positions. Through six different leadership training programs, we embrace innovative practices and an entrepreneurial spirit to continue to attract, engage, and develop York County's future servant leaders. This one day job shadowing takes an inside look at our services, community, and vision. www.leadershipyork.org

Chantilly, VA - Robert Jones, Medical Director Infectious Diseases, Quest Diagnostics (Career Fields: Medicine/Healthcare;Healthcare Administration;); **Shadow Description:** Quest Diagnostics is the largest commercial laboratory in the US. The Chantilly site services over 40,000 clinical specimens per day. As medical director of infectious diseases I work with the clinical laboratory (serology, immunology, clinical microbiology, molecular infectious disease and virology) to optimize laboratory procedures, review and interpret documents and approve clinical test results. We provide consultations from clinicians regarding the appropriateness and interpretation of laboratory tests. Review new research developments in my field of expertise. The student will spend some time in the clinical laboratories to see the types of technologies being utilized. Individuals who are interested in laboratory medicine or medical technology should consider this opportunity. **REQUIREMENTS:** Student needs to be older than 18 and will need identification for a pass.

Reston, VA - Timothy Quinn, Chief Information Officer, U.S. Geological Survey (Career Fields: Information Tech/Computer;Science/Research;Government;); **Shadow Description:** Depending upon the interest of the student we could provide a variety of opportunities that occur at the USGS national headquarters. These include: Information

Technology, Data Science and Modeling, Water Science, Chemistry, Geo Science, Hazards (volcano and earthquake) Science and Monitoring, Ecosystems Management, and Office of Communications. (Backup date is January 18).

Richmond, VA - Mark Hourigan, Owner/CEO, Hourigan Construction (Career Fields: Business/Sales;Human Resources;); **Shadow Description:** We are a Commercial Construction Management firm and could offer exposure in the following areas: Management; Estimating; Business Development / Marketing; Virtual Construction and Design; Project Management and Field Operations; Safety and Risk Management; People Strategies / Human Resources, Accounting / Finance; Information Technologies. Additional dates over the break may be available.

Kearneysville, WV - Christine Densmore, Veterinary Medical Officer, U.S. Geological Survey - Leestown Science Center (Career Fields: Science/Research;Government;Animal Science;); **Shadow Description:** I am a veterinarian working in the field of aquatic animal disease research with the federal government. I work side by side with scientists with backgrounds in microbiology, molecular biology, and fisheries biology to investigate diseases and research other health related problems that affect wild animals in aquatic environments. Our team could show you the type of work we do on a daily basis and discuss some of our research projects and how they relate to our mission of protecting our Nation's natural resources. This laboratory is located in the Eastern panhandle of West Virginia near Shepherdstown, WV. We are slightly under a 1.5 hour drive from Gettysburg College.