

"Land without men for men without land"

- discovered diverse Amazon land & wanted to have the poor develop it so it would be more attractive / controllable
- wanted to develop this land before other countries came in & took advantage of it
- part of SUDAM's 5 yr. settlement plan
 - get rid of empty land & give people jobs
- set up regional bank to facilitate credit
- electricity plans
- put in a new highway
- discussed damming the river
- used national sovereignty to get Brazilian businesses to settle there (instead of other ones)
- set up 3 agricultural development agencies
- attempted cattle ranches
- was not very successful
- failure rate of farms = 40%
- people didn't have skills to manage money or the land
- people were scared of new environment
- money laundering, corruption, lies - from farmers & SUDAM officials
- conflict with indigenous peoples
- forests have been destroyed for roads, airstrips, ranching projects
- drug / weapons trafficking
- broken promises